

INFOAGRO EXHIBITION

A trade place for British companies and professionals



EXHIBITION VENUE



The Palacio de Exposiciones y Congresos de Aguadulce, in Roquetas de Mar, is located at the center of the biggest greenhouse agricultural zone in Europe, and it is the ideal place to hold such event. 17,000 m² for exhibition.

REASONS TO EXHIBIT

INFOAGRO EXHIBITION is held in Aguadulce, Almería, Spain, at the most important agricultural producer center in Europe. The exhibition is focused on **intensive fruit and vegetable production**, which separate it from the rest of European events, as their focus is on the general commerce of fruits.



250 M€

In 2016, the total revenue of Almería with the **United Kingdom peaked over 250 million Euros** (£220 million) in the vegetable and fruit sector.

- From the **30,000 hectares** of greenhouses of the province, 20,000 are within a **20 km radius** from the exhibition.
- **75% of the production** is exported.

In this new edition:

- **17,000 m²** for exhibition.
- **500 exhibitors.** *2
- **More professional** visitors.
- **Conference** room.
- Corporative presentation room.
- Meeting rooms **B2B / B2C**
- In this edition the most important **BIOLOGICAL** manufacturers and producers will be found again under the identifier **VíaECO**.



VISITOR PROFILE

The profile of the visitor is mostly the **agricultural businesspeople's** one; people who commercialise with their own production, or who are associated with other **producers and buyers** of products for the conventional or biological agriculture. But agricultural engineers, horticultural experts, and other professionals from the agricultural industry are to be expected in great numbers too.

In the 2019 edition, the exhibition is expected to reach **40,000 visitors**, summing up all attendees from the intensive horticultural industry and consumers of agricultural inputs and technical material.

We receive a great amount of professionals from South America and Center America due to the great prestige, influence and business relationship that Almería has since long ago with the most important producers parts of the American continent.

Because of its geographical proximity to Almería, a considerable number of visitors come from the north of Africa, especially from Morocco and Algeria.



Renowned **scholars and researchers** will share their knowledge during some lectures about the last tendencies in technology for production and biological agriculture. These talks will be held along the three days that the exhibition lasts in its same venue.

FACT SHEET

Date of event: 3 days. May, 2019.
Edition: 3 rd
Frequency: Biennial.
Exhibition area: 16,949 m ² . * ¹
Exhibitors: 500 * ²
Total visitors: 39,000 * ²
Represented countries: 19 * ²
Conferences: 36 lectures / 40 speakers / 3 days * ³
Commercial presentations 23 companies / 3 days * ³
Awards: 8 categories * ³
Meetings B2B 2 meeting days * ³

*¹: 1,200 m² (P0) + 8,272 m² (P1) + 300 m² (P1 terraza) + 7,177 m² (P2)

*²: Based on 2017 results and already confirmed attendees.

*³: 2017 data.

HOW TO GET HERE

By plane. There are **direct flights** from the main British airports to Almería airport.

Another option is Málaga airport, which is less than one hour and a half away by car.

ACCOMMODATION

The exhibitors and visitors of INFOAGRO EXHIBITION will enjoy special discounts at the main hotels of the **Coast of Almería**.